

Talk technical to me

Rhodri Curnow (Mistake)

October 16, 2014

Think like a user

- Know who you are writing for

Think like a user

- Know who you are writing for
- Watch users using the 'product'

Think like a user

- Know who you are writing for
- Watch users using the 'product'
- Write to the guide for the users

- Easier for the user to read and understand

Active Voice

- Easier for the user to read and understand
- Passive voice: *Supplies that will be needed include a kettle, tea bags, a mug, milk*

- Easier for the user to read and understand
- Passive voice: *Supplies that will be needed include a kettle, tea bags, a mug, milk*
- Active voice: *You will need:*
 - *A kettle*
 - *Tea Bags*
 - *Mug*
 - *Milk*

- Keep your sentences and your words short

- Keep your sentences and your words short
- Avoid jargon

- Keep your sentences and your words short
- Avoid jargon
- If you *have* to use jargon then explain it

Short paragraphs

Short paragraphs

Establish Standards

Short paragraphs

Establish Standards

Screenshots

