



10 Reasons Why My iPod Touch Rocks

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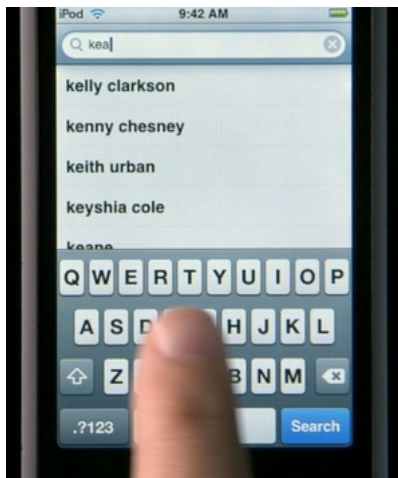
1. The Size

- ▶ 110mm x 61.8mm x 8mm
- ▶ 120 grams
- ▶ 3.5 inch display with 480 x 320 resolution

2. The Swish OS-X Interface



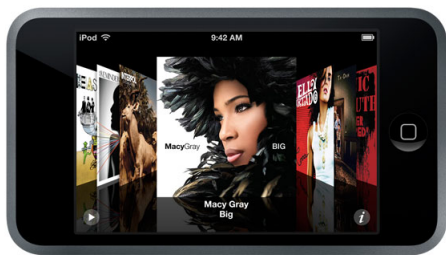
3. Multi-Touch Screen



4. Rotation Automation



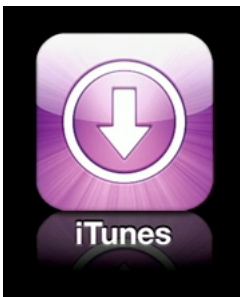
5. Cover Flow



6. Safari In Your Pocket



7. iTunes Store



8. Web Apps

- ▶ Websites specially tailored to work with Safari on an iPhone/iPod Touch
- ▶ Includes common apps like Facebook, Twittter, Digg etc

9. SDK and Third Party Apps

- ▶ Apple have announced an official SDK will be released in February 2008.
- ▶ For anyone feeling impatient, the Touch and iPhone have already been jailbroken so it's already possible to tinker under the hood.

10. Shiny!

- ▶ It's pretty.
- ▶ It's very satisfying to play with.
- ▶ It's fun.
- ▶ I loves it, I does.

Questions?

